



# CAMBRIDGE INTERNATIONAL COLLEGE

THE BRITISH INTERNATIONAL COLLEGE OF PROFESSIONAL MANAGEMENT

Professional Study & Training for Successful Careers

International HQ: Attique House, Route de Quennevais, St Brelade, Jersey JE3 8FP, Britain.

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cambridgecollege.co.uk

## The CIC Executive EMBA Programme

Cambridge International College provides this professionally designed, flexible EMBA Programme to develop the advanced executive management, business and administration skills and abilities which are essential to prepare men and women for senior and executive level business and managerial positions in today's highly competitive global world.

- ❖ The EMBA provides practical career-oriented ability and knowledge, high-level graduate understanding and rapid learning, ensuring the Programme is enjoyable, effective and beneficial.
- ❖ As well as studying core Subjects which are essential for understanding the operations and management of enterprises, you choose a specialisation and undertake a Project/Thesis.
- ❖ The EMBA is designed to accelerate your high-level career development towards well-paid senior and executive positions, and give you skills to ensure your effectiveness in such posts.



Study & awards to meet your career needs



Achieve your ambitions and earn respect



### STUDY DURATION & METHODS

- \* You may register as a CIC Member for the EMBA Programme on **any day** of the year; there are no fixed start dates or semesters. You register, study and sit Exams when it is **convenient for you**.
- \* The Executive EMBA is studied by **distance-learning**, the **flexible, modern, effective** way to gain **skills, knowledge and qualifications**. This allows you to **progress at your pace**.
- \* The **Study Period** in which to complete the EMBA is 3 years, but because different Members have different abilities, commitments and time available, you can **complete in just one or two years**.
- \* The EMBA Programme Fee **includes** your registration, **all Study Materials**, the Examinations and the Project/Thesis, assessment and award - **everything required for success!**
- \* Examinations are arranged in your **own area**, wherever you live or work. Full **Study and Exams guidance** is provided to support you towards **successful completion and graduation**.

❖ The high-quality EMBA enables you to quickly become an Executive **Master of Business Administration** and a specialist in your chosen area.

❖ Increase your level of education, qualifications and ability to become a **respected top manager, business person, executive or entrepreneur**.



**Professional Study & Education for Rapid Success**

# What is studied on the Executive EMBA Programme

## PART ONE / FIRST YEAR

The **core Subjects** to be studied are:

1. Business Theory & Commercial Practice
2. Business Economics & Commerce
3. Management & Administration of People in Business
4. Advanced Management and Administration Theory & Practice

## PART TWO / SECOND YEAR

The **core Subjects** to be studied are:

1. Business Finance & Accounting
2. Human Resource Management
3. Sales & Marketing Administration
4. Commercial & Business Law

## PART THREE / THIRD YEAR

The **core Subjects** to be studied are:

1. Corporate Strategy & Planning
2. Managerial Economics
3. Business Finance & Investment

**PLUS** a choice of TWO 'specialisation' Subjects:

*For Specialisation on Accounting & Management:*

4. Management Accounting
5. Financial & Cost Accounting

*For Specialisation on Business Management:*

4. Management & Leadership
5. Marketing Strategy

*For Specialisation on Financial Management:*

4. Money, Banking & Financial Systems
5. Financial Strategy & Policy

*For Specialisation on Hospitality Management:*

4. Hospitality Management
5. Hospitality & Organizational Behaviour

*For Specialisation on Human Resource Management:*

4. Management of Human Resources
5. Management & Leadership

*For Specialisation on International Business & Management:*

4. International Business
5. International Marketing

*For Specialisation on International Relations & Management:*

4. International Relations: Theories & Approaches
5. International Relations: Discipline & Diversity

*For Specialisation on Logistics & Supply Chain Management:*

4. Materials Management
5. Logistics, Supply Chain & Transport Management

*For Specialisation on Leadership & Management:*

4. Project Management
5. Management & Leadership

*For Specialisation on Marketing Management:*

4. International Marketing
5. Marketing Strategy

*For Specialisation on Organizational Management:*

4. Organizational Design & Behaviour
5. Organizational Understanding & Development

*For Specialisation on Project Management:*

4. Project Management
5. Event Management or Operations Management

*For Specialisation on Strategic Management:*

4. Marketing Strategy
5. Financial Strategy & Policy

**and:** a Project/Thesis

*Notes: Other Specialisations may be available and offered on request.*





# More details about the Executive EMBA Programme

## THE AFFORDABLE FEE INCLUDES ALL OF THIS:-

- ★ Your registration on to the EMBA Programme with the personal guidance and oversight of this internationally respected and accredited College.
- ★ Your own high-quality, professionally written, well-produced illustrated International CIC Study & Training Publications, for study, revision & reference.
- ★ Detailed Study & Training Guidance including expert advice on how best to study and how to answer Assessments and Examinations well.
- ★ Progress Charts, and Self-Assessment Tests with Answers and/or Training Test(s) and/or a Past Paper for every course/subject on the Programme.
- ★ Instructions and arrangements for the Examinations to be written under Invigilation/Supervision in your own area, and the Assessment of them all.
- ★ Rapid dispatch of all Study Materials, Exam Papers, and Awards by registered airmail post and/or courier with dispatch advice by email and/or website.
- ★ The CIC Executive EMBA award and Transcript on successful completion of your Study & Training and their dispatch by registered airmail post or courier.
- ★ Your personal pages on CIC's Member Services website providing results, dispatch details, advice, newsletters, competitions, information and more.
- ★ CIC's EMBA automatically qualifies you to apply for the 'Double Award' of a University of America MBA degree, and for a Doctorate (DBA or PhD) programme.
- ★ A helpful and hard-working team of staff with a hugely experienced Principal and Vice-Principal who are dedicated to ensuring your success.

CIC is an experienced, professional College which was founded in 1935, and is a quality-assured, accredited international College registered in Britain. CIC has University College status, is approved to offer programmes worldwide.

▶ This experienced reputable College, founded in 1935, provides high-quality Study & Training. CIC's management systems, qualifications, courses, assessments, procedures and policies, and administration are approved and accredited.

▶ CIC is certificated by the **British Assessment Bureau, accredited by UKAS** the sole national accreditation body for the United Kingdom recognised by the government for the provision of accreditation; CIC is certified as having **ISO 9001 Quality Management Systems**; is approved by **ILM City & Guilds**; and is a **Registered UK Learning Provider**.

▶ **CIC has been assessed and is certified for:**

***"The provision of professional and international Study, Training and Educational Programs inclusive of Study Materials, Administration, Examinations and Assignments, Assessments and Awards delivered across the Globe."***

## PROGRAMME DETAILS & REGISTRATION GUIDANCE:-

- ★ **REGISTERING FOR THE PROGRAMME**  
Simply provide a completed Registration Form and Fee payment (see page 5). You can register on any day of the year; the sooner you register, the sooner you will progress, achieve success and graduate.
- ★ **DURATION OF THE PROGRAMME**  
Your Membership/Study Period is 3 years. Aim to complete within 18 to 36 months, but if you need longer your Membership Period can be extended.
- ★ **CONVENIENT DISTANCE-LEARNING STUDY**  
The flexible distance-learning study method allows you to progress at the speed which is best for you.
- ★ **EXAMINATIONS & THE PROJECT**  
Examinations are set for each 'Study Year' based on the CIC Materials supplied as part of your Fee. Comprehensive guidance and instructions on how, when and where Exams are written are provided, wherever in the world you are. Full guidance on preparing, writing and completing a Project are given. Official Grade Sheets are provided for each Study Year.
- ★ **ENTRY REQUIREMENTS**  
Applicants must be over 21 years old and have **one or both** of the following entry qualifications:
  - ★ **Academic/Professional Qualifications**  
At least Higher Diploma or equivalent qualifications acceptable to and recognised by CIC.
  - ★ **Work/Career/Practical Experience/Seniority**  
CIC recognises the value of work experience and may accept suitable applicants who have at least 3 years' work experience at a senior or high level.
- ★ **STUDY EXEMPTIONS**
  - ★ A 'Study Exemption' might be granted for a Subject if you have already studied its full syllabus to an acceptable level and passed an Exam on it.
  - ★ 'Study Exemption' cannot be given for the Project.
  - ★ If a 'Study Exemption' is allowed the Fee might be reduced but the CIC Study Material is not supplied and the CIC Exam set must still be passed.



# REGISTRATION PROCEDURES

THE PROCESS IS SIMPLE AND STRAIGHTFORWARD - ALL THAT IS REQUIRED IS YOUR APPLICATION FOR REGISTRATION FORM AND A FEE PAYMENT

Complete the Application for Registration form for the EMBA Programme on page 5 fully and in CAPITAL LETTERS after reading the Terms & Conditions of Registration on page 6 and then:

- ▶ Send the Registration form by airmail post or courier WITH your Fee payment or payment details to:  
**Cambridge International College, Attique House, St Brelade, Jersey JE3 8FP, Britain**  
**OR**
- ▶ Scan and email the form WITH your payment details to: [learn@cambridgetraining.com](mailto:learn@cambridgetraining.com)

## YOU MAY SEND YOUR FEE PAYMENT TO CIC BY ANY OF THESE METHODS:

### BY BANK TRANSFER:

You can send your payment directly to one of our 'receive only' Bank Accounts:

**Account Name:** Services to Management (for Cambridge International College)

**Bank Details:** HSBC Bank, Jersey Branch, Britain

**For transfers in British Pounds (GB£) send to:**

Account Number: 32144670, Swift/BIC: MIDLGB22,  
Sort Code: 402534, IBAN: GB35 MIDL 40253432144670

**For transfers in US Dollars (US\$) send to:**

Account Number: 68294583, Swift/BIC: MIDLGB22,  
Sort Code: 400515, IBAN: GB59 MIDL 40051568294583

**For transfers in Euros (€) send to:**

Account Number: 68343364, Swift/BIC: MIDLGB22,  
Sort Code: 400515 IBAN: GB38 MIDL 40051568343364

### BY ON-LINE BANKING:

If you have a bank account which offers "on-line banking", you can make a transfer to one of the College's bank accounts - see the details are stated above.

For Bank Transfer and On-line banking, post or email your Enrolment Form to the College in Britain with the bank receipt. Pay all charges and add £20 or US\$40 or €30 to cover intermediary bank transfer charges; CIC can only credit you with the amount CIC actually receives.

### MONEYGRAM:

You may only send a fee by MoneyGram AFTER CIC has given you authorisation AND confirmed the name of the person (receiver) to whom the payment should be sent.

### BRITISH POSTAL ORDERS:

Only British Postal Orders can be accepted made payable to 'Cambridge International College'.

### PAYPAL:

If you have a debit or credit card, or a PayPal account, you can send payments to CIC's PayPal account: [registrar@cambridgetraining.com](mailto:registrar@cambridgetraining.com)

### RELATIVES/FRIENDS/SPONSORS/EMPLOYERS:

Whether overseas or in your country, your relatives, friends, sponsors or employers may send your Registration Form and Fee payment to CIC in Britain.

**No matter where in the world you are  
YOU can succeed with Cambridge  
International College worldwide  
study, training and education**

### BY WESTERN UNION:

You can give your local Western Union Agent money in British Pounds (£), US Dollars (US\$), Euros (€), or your local currency to transfer to CIC. CIC will receive your payment in British Pounds, US Dollars or Euros. You can transfer your payment through Western Union:-

by 'Quick Pay' service (the best and quickest method) to:

Account Name: **Services to Management**

Code City: **SMCOLLEGE, UK**

Account No: **AUK040697**

Send your Enrolment Form with the Western Union receipt to CIC in Jersey, Britain, stating clearly the 10-digit Money Transfer Control Number and the full and complete name of the "sender".

### BY BANK DRAFT/INTERNATIONAL MONEY ORDER:

These must be payable to 'Cambridge International College' and must be in **British Pounds** or **US Dollars**. A draft/IMO in British Pounds must be drawn on a bank in London (England); a draft/IMO in US Dollars must be drawn on a bank in New York (USA). US\$ drafts/IMOs must be for at least US\$200.

### BY DAHABSHIIL MONEY TRANSFER:

You can pay your Dahabshiil Agent in British Pounds, US Dollars, Euros or your local currency. Your Dahabshiil money transfer should be sent with these details:

Beneficiary: **David Simon Lawson**

Destination: **Britain**

Mobile phone / cellphone: **+44 77977 13999**

Scan and email, or post or fax your Registration Form WITH the Dahabshiil receipt to the College in Britain, stating clearly the Money Transfer Control Number and the "sender name" exactly as it is stated on the receipt. (You must show ID to the Dahabshiil Agent to validate a transfer)

### CURRENCY NOTES:

You may send British Pounds (GB£), United States Dollars (US\$), Euros (€), Australian Dollars (AUD\$).





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+ 44 1534 485485 @ learn@cambridgetraining.com cambridgecollege.co.uk

## Application for Registration for the Executive EMBA Programme

<b>Full Name</b> (write/type it exactly as you wish it to be on your EMBA):	
<b>Full Postal Address:</b>	 <hr/> <hr/>
<b>Email address:</b>	
<b>Telephone number:</b>	
<b>Special Needs (if any):</b>	
<b>Relevant Qualifications (details and copies):</b>	

### The Executive EMBA Specialisation I wish to take is:

<input type="checkbox"/> Accounting & Management	<input type="checkbox"/> Logistics & Supply Chain Management
<input type="checkbox"/> Business Management	<input type="checkbox"/> Leadership & Management
<input type="checkbox"/> Financial Management	<input type="checkbox"/> Marketing Management
<input type="checkbox"/> Hospitality Management	<input type="checkbox"/> Organisational Management
<input type="checkbox"/> Human Resource Management	<input type="checkbox"/> Project Management
<input type="checkbox"/> International Business Management	<input type="checkbox"/> Strategic Management
<input type="checkbox"/> International Relations & Management	<input type="checkbox"/> Other agreed: _____

### I enclose a Fee payment of, or proof of making a payment of (tick option and write amount):

<input type="checkbox"/>	One single amount in full of: <b>GB£2,500</b> or <b>US\$5,000</b> or <b>€3,750</b>	Amount & currency:
<input type="checkbox"/>	The first of 3 instalments of: <b>GB£895</b> or <b>US\$1,790</b> or <b>€1,275</b> (and I will pay the 2nd and 3rd instalment each year or sooner)	Amount & currency:
<input type="checkbox"/>	The first of 10 instalments of: <b>GB£320</b> or <b>US\$640</b> or <b>€480</b> (and I will pay each remaining instalment every month or sooner)	Amount & currency:

### Payment is made in the form/method of (see page 4):

<input type="checkbox"/> Bank Transfer / on-line banking	<input type="checkbox"/> Western Union Quick Pay	<input type="checkbox"/> Bank Draft / Money Order (IMO)
<input type="checkbox"/> British Postal Orders	<input type="checkbox"/> MoneyGram Transfer	<input type="checkbox"/> Dahabshiil Money Transfer
<input type="checkbox"/> Currency notes	<input type="checkbox"/> PayPal	<input type="checkbox"/> Other method:

Please register me for the Cambridge International College Executive EMBA Programme. I agree to and accept the Terms and Conditions of Registration, and what is written in this documentation. I agree to abide by all CIC Rules and Regulations currently in force and as they might be amended or added to from time to time.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_ Nationality: \_\_\_\_\_ Age: \_\_\_\_\_



# TERMS AND CONDITIONS OF REGISTRATION FOR THE EXECUTIVE EMBA PROGRAMME

**By applying for Registration/Enrolment on to CIC's Executive EMBA you agree to accept the following Terms and Conditions of Registration and to abide by all Rules and Regulations of Cambridge International College.**

1. On receipt of your completed Application for Registration form and a relevant Fee payment at the College Headquarters in Britain, and your acceptance onto the Programme, you will be enrolled/registered as a Member of CIC.
2. Following your registration onto the EMBA Programme you will rapidly be sent: Module One for appropriate Subjects if you have clearly stated an email address on your Application Form; and professionally printed and produced CIC Study Materials by registered airmail post or courier if you have given full and clear address details, which will remain your own personal property; and Study & Training Guidance & Instructions on how you can learn and progress rapidly with CIC, and Examinations Guidance & Advice.
3. Your Membership (Study) Period in which to complete the Programme - provided you have completed payment of the agreed Fee - will be 36 months from your registration date. However, with study by flexible distance-learning you may and are permitted to complete in a shorter period of time if you devote sufficient time to studies and produce satisfactory Examination Work; alternatively, arrangements with the College can be made to extend your Study & Training Period if required for up to 3 further years.
4. You will be allocated a special Membership Number which will allow you to view your personal records on the CIC Member Services website, where you can see details of recent despatches made such as Study Materials sent to you, Examinations sent to Invigilators, Answer scripts sent to Assessors for marking, your Examination results and Grades, Newsletters, Past Papers and/or Test Questions, and much other useful information. CIC operates a strict Equal Opportunity Policy, Data Protection (GDPR) Policy, and adheres to and follows other relevant policies which are available on the CIC website or on request from the College.
5. During your Study & Training Period you may be offered Progress Tests and/or a Past Paper, for your EMBA Subjects. You will have the option of submitting your Progress Test Work/Answers for marking and assessment by qualified CIC Tutors/Assessors at the College Headquarters in Britain, and receiving guidance, assistance and instruction from them on your Test Work/Answers; if you choose to submit your Progress Test Work/Answers there is an additional 'Tutorial Charge' for each Test; submitting Test work is totally optional and is not a requirement.
6. At the appropriate stages of the Programme you will be entitled to sit the appropriate Examinations under Approved Invigilation/Supervision ('true examination conditions') supervised by an 'Invigilator' ('Supervisor' or 'Proctor') appointed by the College - in your local area, wherever you are resident at the time you are ready to sit your Examinations. Arrangements for you to sit Examinations can only be made: (i) after you have been Registered/Enrolled as a Member of the College for the Programme; and (ii) when you have studied sufficiently in accordance with the advice in the Study & Training Guide provided to you on registration; Examination arrangements cannot be made before your registration. Full and clear details on sitting Examinations are provided with your Study & Training Materials and Study Guide.
7. On completing the study requirements (passing the set Examinations and Project/Thesis submitted) and as long as all Fees are settled, you will graduate from the Programme and will be awarded and sent the CIC EMBA award and transcript. Additionally, if you do not specifically object to publication, your photograph and details of your graduation may be featured in a CIC Newsletter.

## Cambridge International College

### OFFERS YOU THE OPPORTUNITY TO:

- Secure top jobs, promotion and career success.
- Achieve valuable international qualifications.
- Gain knowledge, skills, competencies and ability.
- Improve your status, respect and confidence.

Principal Dr Stephen Lawson and Vice Principal David Lawson

lead the highly-experienced and professional College staff which is dedicated

to ensuring YOUR study success and career advancement. Should you need any advice in choosing the right study and programme for you, please contact our experienced Study, Training and Education Consultants.



## SOME OF THE MANY NEWS AND SUCCESS STORIES RECENTLY RECEIVED FROM OUR MEMBERS AND GRADUATES WORLDWIDE



### **Dionisio Tavares - Angola:**

"I thank you for the tremendous professional success I have as a result of the qualifications from CIC. I owe it all to CIC."

### **Ihsanullah Zaheer - U.A.E.:**

"Thank you for your outstanding education. The programme was very interesting, it was essential for my career development."



### **Natalia Samarguliani - Georgia:**

"I thank you for the wonderful program. The knowledge and qualification I gained helped me build my career and gain success."

### **Bosomtwe Gyakyere - Ghana:**

"I thank you for the training and up to date courses. After completion I secured a job with one of the most reputable companies in Ghana."



### **Taoufik Hamouda - Saudi Arabia:**

"The best investment is education. CIC made a drastic difference in my career; I was promoted, my salary doubled, I gained respect."

### **Kotii Raobati - Kiribati:**

"I thank CIC for making my dream a reality. I have been confirmed as Department Head at the Ministry and my salary has been doubled."



### **Julia Fuehrer - Germany:**

"I received a very lucrative job because of my CIC study. Thank you for caring, for your training solutions, and for your efforts."

### **James Marko - South Sudan:**

"When I completed my Course my salary was increased by over 50% and I have been confirmed in a new position of Chief Cashier."



### **Daniel Musyoka Kavoi - Kenya:**

"CIC gained me a great well-paid job with responsibility for 140 employees and a fleet of 350 trucks across East Africa."

### **Andrew Onyango - Uganda:**

"The course gave me a managerial career, an academic edge, business understanding, and critical analysis skills when making decisions."



### **Joana Khamis - South Sudan:**

"CIC gives you global recognition, knowledge and practical studies. I gained promotion and an excellent salary with my certificate."

### **Ali Al Mohammed - Egypt:**

"CIC lead me to success. After graduating I was promoted to Executive Manager. I recommend CIC to enrich management skills."



### **Edward Creers - England:**

"CIC helped secure my post as a senior accountant and gave me confidence to successfully start and run my own company."

### **Emmanuel James - Sierra Leone:**

"I was promoted to executive in our best bank. You helped me realise my potential, your materials are unique and easy to understand."



### **Teiba Mamu - Solomons Islands:**

"These courses are awesome! CIC gave me knowledge, confidence and skills. The courses are practical and the fees affordable."

### **Ademola Love Rita - Nigeria:**

"I thank the entire staff for all their support. My certificate earned me respect at my work place, a proper placement and great rewards."



## They succeeded and so can you!

Gain knowledge, confidence and high-quality qualifications - invest in your future today







**THESE MEN AND WOMEN - AND THOUSANDS MORE LIKE THEM - HAVE SUCCEEDED – AND SO CAN YOU!**



## **SOME OF YOUR POSSIBLE QUESTIONS ANSWERED IN ADVANCE:**

**\* When can I enrol?**

You can register and start your CIC Study & Training on ANY day of the year - whenever you are ready and able; there are no set terms or registration dates.

**\* When will I receive my Study Materials?**

As soon as the College receives your Enrolment Form and your Fee payment, you will be rapidly enrolled and your Study Materials prepared for dispatch to you.

**\* Can I study with CIC wherever I am living?**

Yes, it does not matter what country or what region you live in - you can study with CIC wherever you are.

**\* How long will it take me to complete my studies?**

Study & Training is flexible so you can study at the speed which best suits you. You will have a standard Membership Period but can complete more quickly, or more slowly, depending on your personal circumstances.

**\* How long will it take to receive my Diploma or Award?**

As soon as your final result is known it will be uploaded to your personal pages on the College website; usually within 2 days your Award will be prepared and ready for despatch to you by registered post or courier delivery.

**\* What is distance-learning?**

The professional distance-learning offered by CIC is flexible, modern, affordable and convenient. We provide you with EVERYTHING you need to rapidly learn, gain knowledge and understanding and achieve a valuable international Award, wherever you are living.

**\* Will CIC Study & Training effect my employment?**

If you are already employed you do NOT need to give up work or take time off to study, and you can put into practice at work the knowledge you gain as you study. Whether you are already employed or are looking for employment, CIC Study & Training is your rapid route to good jobs, promotions, higher pay and top careers.

**\* Can anybody study with CIC?**

CIC operates a firm Equal Opportunity Policy and Special Needs Policy. All applicants and Members are treated equally and without discrimination, regardless of gender, nationality, race, religious or political views, social or economic background or special needs.

**\* Can I receive advice and guidance from CIC?**

Yes, before, during and after enrolling and studying with CIC, our helpful staff are available for you.



▶ Join the hundreds of thousands of successful men and women who have studied with the College, successfully gained valuable awards, and who achieved great careers.

▶ You will receive personal and individual attention and will be treated as a mature, ambitious person with study and career goals to achieve. You will be able to rely on CIC's high quality management, support and experience to help you to succeed and to achieve YOUR ambitions!

▶ The sooner you register then the sooner you will be able to learn, develop new skills and abilities, increase your knowledge, and improve your job and career prospects.

**No matter where in the world you are - YOU can succeed with CIC!**